

CALL FOR APPLICATIONS

#LocalMediaMatters

Young Leaders Seminar in Armenia and Germany (21 July – 22 November 2024).

Local journalism is key to democracy. Local journalists, with their enormous commitment and considerable risk, inform us about political processes and problems, making a significant contribution to a vibrant, pluralistic, and inclusive democracy. Studies show that in the absence of independent local reporting, corruption increases and voter turnout decreases. However, while the importance of local journalism cannot be overstated, structures are often weak and the financial challenges significant. Addressing questions of content, financing, and marketing equally, "Local Media Matters" takes the central function of local journalism as a starting point to systematically examine its future viability. The initiative creates a strategic space to jointly develop, disseminate, and, if possible, pilot innovative approaches to strengthen regional journalism.

The project

This exclusive seminar series will delve into essential tools, strategies, and best practices on the future of local journalism in Armenia. We particularly invite students and professionals (age 18-30) who work in (local) journalism or are planning new journalistic media projects. In this highly interactive experience, participants will gain fresh insights from international debates and develop concrete strategies to strengthen local and regional journalism. Additionally, the program features a trip to Berlin where we will visit media outlets and institutions, with a focus on applying the acquired knowledge to the Armenian context. Join us to enhance your skills, expand your network, and contribute to the future of journalism in Armenia.

The seminar series consists of three modules (participation in all three is required):

- in Yerevan (21 – 25 July 2024)
- in Berlin (19 – 23 August 2024)
- in Gyumri (14 – 18 October 2024)

Travel costs, accommodation and board for the entire duration of the seminar are covered.

Who can apply?

Applications are invited from young (prospective) journalists (incl. bloggers/vloggers, podcasters etc.) between 18 and 30 years from Armenia. Proficiency in English is required.

Who are the organisers?

#LocalMediaMatters is organised by the Institute for Media and Communications Policy in cooperation with EduHub. Generous funding is provided by the German Federal Foreign Office. #CivilSocietyCooperation

How to apply?

To apply, please fill out the [application form](#) **no later than 23 June 2024.**

In case of questions please do not hesitate to reach out to info@institut-medienpolitik.de

