

## CALL FOR APPLICATIONS

Democracy is about far more than formal elections or a one-off legitimization of political rule by others. It rests on public discussions, on debates, but also on active and meaningful engagement of civil society and the citizenry at large. In short: It depends on us.

The #EngageCaucasus seminar series offers civil society, political and social activists as well as young people interested in politics from Armenia and Georgia (aged 18-27) a unique opportunity to enhance their skills in strategy, leadership, and campaigning. Through three dynamic workshops, participants will explore and apply innovative concepts and techniques to communicate political issues more effectively, engage others, and create meaningful impact. These concepts will be put into practice through hands-on projects, with a focus on promoting active civic participation and creating tangible impacts in our communities, particularly in rural areas where civil society and civic participation are often weak. #EngageCaucasus aims to change this, building a lasting network of young leaders from Armenia and Georgia on the way.

### The project

In three workshops we will introduce, discuss, and apply innovative concepts and techniques aimed at improving the effectiveness of political communication and increasing civic engagement. Participation in all three modules is required.

- in Yerevan (4 – 8 July 2024)
- in Tbilisi (8 October – 12 October 2024)
- in Jermuk (28 October – 1 November 2024)

The program, taught in English language by media experts, includes theoretical inputs, training exercises and room for personal reflection. Travel costs, accommodation and meals for the entire duration of the seminar are covered.

### Who can apply?

Applications are invited from civil society representatives and politicians between 18 and 27 years from Georgia and Armenia. We expect applicants to attend all three workshops. Proficiency in English is required.

### Who are the organisers?

#EngageCaucasus is organised by the Institute for Media and Communications Policy in cooperation with EduHub and the Georgian Institute for Security Policy (GISP). Generous funding is provided by the German Federal Foreign Office. #CivilSocietyCooperation

### How to apply?

To apply, please fill out the [application form](#) **no later than 23 June 2024.**

### Contact:

In case of questions please do not hesitate to reach out to [info@institut-medienpolitik.de](mailto:info@institut-medienpolitik.de)

